

DMP Privacy and Cookies Policy

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This website is operated by PSA AUTOMOBILES S.A., 2-10 boulevard de l'Europe - 78300 POISSY (FRANCE), company registration number 542 065 479 00926 and hosted on a server owned by MEHRKANAL GmbH registered at Theodor-Althoff-Str. 2 in Essen (Germany). The registered office of PSA AUTOMOBILES S.A. is situated in France at 2-10 boulevard de l'Europe.

Please read this policy carefully before using this website because it explains how we will process personal data and how we use cookies. **Using this website indicates that you accept this policy.**

1. Types of data being processed / Links to other websites

PSA Group cares about your privacy. We collect and process various types of personal data via this website. This includes:

- Information provided by PSA AUTOMOBILES S.A for the registration in the portal such as name, surname, company name, company address, company e-mail address and maybe the company telephone number.
- Information collected with cookies.

For further details, see section 2.

This website can also contain links to other PSA websites or to websites of third parties such as our dealers, authorized repairers or other affiliated companies. When you click on such a link to any of such other PSA or third party websites, please be aware that these websites have their own data privacy policies. Please check their privacy policies when using these websites.

Please be informed that PSA cannot accept any responsibility or liability for third party websites.

2. Information about the processing of personal data

Information about the processing of personal data

Your personal data will be processed for registration and administration purposes related to your Distrigo Marketing Portal account by MEHRKANAL GmbH registered at Theodor-Althoff-Str. 2 in Essen (Germany) as controller, as follows:

The data processing is based on Art. 6 (1) (b) General Data Protection Regulation (GDPR).

We as controller process your personal data as follows:

Data (mandatory data is marked with *)	Purpose(s)
1. Company Data: Such as user name, user surname, user e-mail address, company name, contact person, street, postal code, city/town, country, company telephone number, company fax number, company e-mail address, VAT ID, company homepage, company opening hours, company e-mail address for system notifications, sales representative name, sales representative telephone number, sales representative e-mail address.	- Data needed for registration and administration purposes
2. Customer Relationship Management (CRM) Data: Such as company name*, address* and postcode*, business e-mail*, password*, business phone number, business FAX, business mobile phone number, contact name, DMS id.	- Data needed to perform the promotional activities requested by you.
3. Information collected via cookies	- Please see Section 5 of the Privacy & Cookies Policy for detailed information

The data elements marked with a * listed above are mandatory and a contractual requirement. You are therefore obliged to provide the data when you request certain Distrigo Marketing Portal related services. In case you don't provide the data, we cannot create your account and/or perform your requested promotional activities.

All above mentioned Customer Relationship Management (CRM) data will be stored for a maximum of 90 days after the fulfilment of the promotion activity, then it will be deleted. Hub data storage time for cookies is explained in the cookies section. It will be maintained as long as the user requires the Distrigo marketing Portal services.

Recipients

We share your personal data for the below listed purposes with the following recipients:

Data	Purpose(s)	Recipient(s)
1. Hub Data	- Registration and account management	PSA AUTOMOBILES S.A. share your personal data with the respective engaged processor to support the administration of the named purposes. MEHRKANAL GmbH registered at Theodor-Althoff-Str. 2 in Essen (Germany)
2. Customer Relationship Management (CRM) Data	- Performance of promotional activities	MEHRKANAL GmbH registered at Theodor-Althoff-Str. 2 in Essen (Germany)

3. Use of cookies

This website, email messaging, online services, advertisements and interactive applications use “cookies” for optimizing our services.

- **What is a “cookie”?**

A “cookie” is a small file, typically of letters and numbers that we send to the cookie file of the browser on your computer’s hard disk by our web server. The main purpose of a cookie is to allow our web server to present the user with customized web pages that make the experience when visiting the Distrigo Marketing Portal website more personal and better responding to the user’s individual needs.

Some cookies are important for the functionality of this Website and are automatically activated when visited by the users. Some cookies allow us to provide the user with services and functions that best suit their needs, and to tailor our service to them to ensure easy and fast operation of the website.

- **What kind of cookies does this website use?**

PSA AUTOMOBILES S.A uses

- **Session cookies**

These are temporary cookies that are stored in the cookie file of your browser until you end your browser session. Those cookies are mandatory for certain applications or functionalities on this Website to work properly.

4. Cookies which we use

In this section, we will inform you about the cookies used on our website. If you do not agree to the setting of individual cookies, you can deactivate the respective cookie by clicking on the name of the cookie. If there are no direct links to deactivation for some cookies, you can restrict the use of cookies in your browser settings, see paragraph 6.

Name of Cookie	Purpose	Service Provider	Data collected via Cookies	Storage Period
• PHPSESSIONID	Login session	MEHRKANAL GmbH	No data collected	15 Minutes

5. Enabling and disabling cookies and similar technologies

The 'Help' menu in the Internet browser's menu bar on your computer tells users:

- how to prevent the acceptance of new cookies in the browser;
- how to set the browser to notify them when they receive a new cookie;
- how to completely disable Cookies.

If Cookies are disabled it can impact the website performance of Distrigo Marketing Portal. To prevent this we recommend that Cookies are enabled.

There are many on-line publications on cookies in case you want to read more. See for example: <http://www.allaboutcookies.org>

6. Your Rights

As data subject, you have **the right of access, right to rectification, right to erasure** (right to be forgotten), **right to restriction of processing, right to data portability, right to object to processing of personal data** concerning you which is based on Art. 6 (1) e) or f) GDPR or where the personal data are processed for direct marketing purposes in accordance with the applicable law.

Please note that your above-mentioned rights are restricted by law and must be fulfilled by us possibly only under certain conditions.

If you want to claim your above mentioned rights please send an email to datenschutz@mehrkanal.com.

Your personal data can be updated by us as the responsible controller at any time (e.g. change your address).

To exercise your **right to lodge a complaint** (Art. 77 GDPR) please contact contact Landesbeauftragte für Datenschutz und Informationsfreiheit, Nordrhein-Westfalen, Postfach 20 04 44, 40102 Düsseldorf (Germany), www.ldi.nrw.de.

Right to withdraw your consent

You have the right to withdraw consent at any time. For this please change your settings or send an email to datenschutz@mehrkanal.com. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

7. Changes to the Privacy Policy

All future changes to our Privacy Policy will be posted on this website. You should therefore periodically review these for changes to our Privacy Policy.

8. Contacting us

MEHRKANAL GmbH, Theodor-Althoff-Str. 2, 45133 Essen, Germany, Phone: +49 (0)201 27303-0, E-Mail: info@mehrkanal.com, the names of the members of the management can be found here: <https://www.mehrkanal.com/de/impressum>]

The data protection officer of the controller is:

ds² Unternehmensberatung GmbH & Co. KG, Herr Jan Jankord, Berliner Str. 1, 49201 Dissen, Germany, E-Mail: datenschutz@mehrkanal.com

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See our Legal Notice for the full company details.